

# We Are Built For This

The current Coronavirus pandemic represents an unprecedented challenge for society, and especially for families of means. To combat the Coronavirus, families will need to implement three formulas to successfully navigate the rough waters ahead of all of us, and to manage to do so remotely. More specifically, those three formulas are:

Financial + Technology = **FinTech**

Health + Technology = **HealthTech**

Family + Technology = **FamTech**

The financial industry is working hard to provide solutions to mitigate volatility to bolster your finances and manage **FinTech**. However, your financial advisor is unable to cure the markets.

The healthcare industry is working overtime seeking new solutions to mitigate the virus spread and serve those infected. We are so thankful for those who are working on our behalf. Let us hope you will not need **HealthTech**.

But who is helping the families that are feeling so disconnected and feel as if they have lost some control over their lives? How are we reducing anxiety and the feeling of isolation? Virtual happy hours and Facebook may be fun, however they will not move your family forward towards multi-generational success. Our **FamTech** will.

Since 2012, More Than Money™ (“MTM”) 360 has engaged clients, prospects and valuable centers of influence all over the world, thousands of times through our proprietary technology. For over eight years, we have delivered emotional connectivity while maintaining social distancing in just 30 minutes per month using our proprietary technology. That’s it, 30 minutes per month.

These 30 minutes will spark a meaningful dialogue within multiple generations of your family about what matters most to many: family unity, values, purpose, stewardship and governance. Take this time to lead your family and prepare your heirs for multi-generational success, and do so remotely with MTM360™.

Our clients are located all over the United States, and around the world. Meaningful, digital connections and engagements are exactly how we have been conducting business for many years now. As other firms scramble to adjust, we are simply going about business as usual.

Research and data tell us that a family that discusses their vision and values together grows into a stronger, more unified unit. MTM360™ is a digital tool to capture each family member’s important thoughts to share within the family – all online. Neither geographical location, nor social distancing will get in the way of emotionally connecting family members.

It’s difficult just sitting by while waiting for FinTech and HealthTech to deliver solutions. We have little to no control over how those formulas will progress. However, what you maintain full control over is leading and connecting your family through these unprecedented times.

The good news is that you can do something to provide meaningful family connectivity with MTM360™ – it was built for all times, including these.